



catalyst
community partners

Better.
Together.

1101 West Broadway: Winner of 3 Excellence Awards



Penn & West Broadway: Fall 2009



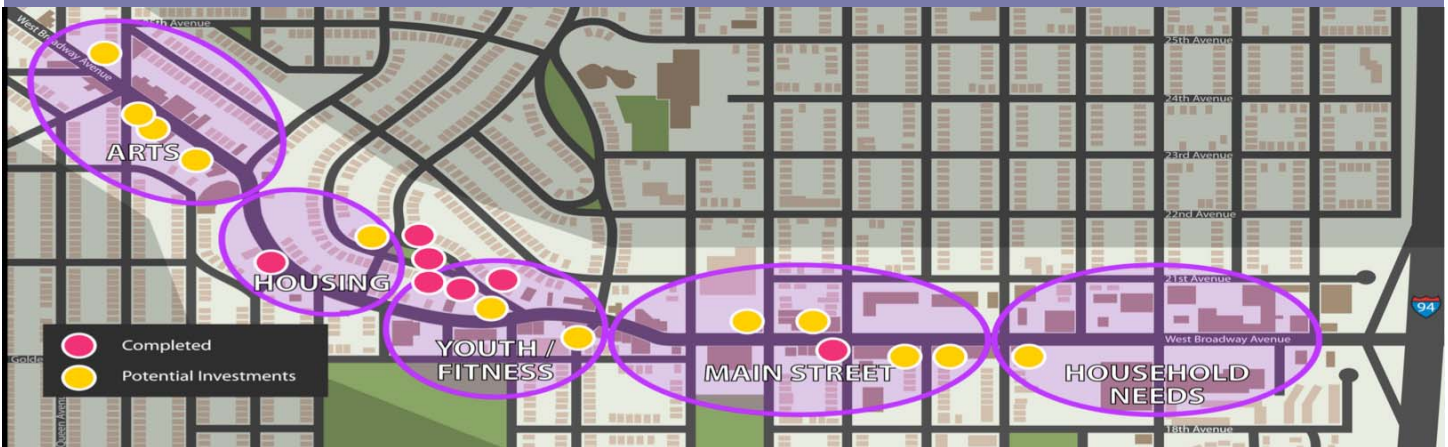
Coffee Shop, Credit Union & Non-Profit.

Complete 2007, 7 mos.
Added 50 jobs to West Broadway



Penn & West Broadway
KMOJ Radio Station,
Full Serve Restaurant

Catalyst Zone: West Broadway, North Minneapolis



1200 West Broadway >>
 Office Space,
 Community Kitchen &
 Events Space,
 Retail/Café
 Complete Fall 2009



<< Agape
 24-hour Childcare Center
 15 jobs; Complete 2004
 Cottage Park >>
 2 New Houses, Park,
 Playground, Church
 Completed 2007-2008



Better. Together.

Hands-On Community Building

Catalyst invites companies to engage in a whole new way with their community. Through our “Better. Together.” campaign, Corporate Partner teams contribute their expertise and ingenuity to create concrete change in North Minneapolis. Passionate employees, working shoulder-to-shoulder with their Northside neighbors and budding entrepreneurs build new retail businesses like the local hardware store, ice cream shop, cafe and bike shop.

Better Together is where heart and soul meets brick and mortar.

We know how. Catalyst has redeveloped more property along West Broadway than any other commercial development organization in the past three years.

We have worked to bring a coffee shop, a community credit union, a non-profit operation and a child care center to West Broadway Avenue. In total, we have created space for nearly 50 jobs.

We work efficiently. We stimulate the market, we don’t subsidize it. We promote economic empowerment for minority and local residents, exceeding traditional benchmarks for community job creation and equity ownership. Ultimately, we are improving the “livability” of North Minneapolis through our investments.

If it takes a village to raise a child, what does it take to raise a village? It takes neighbors. Catalyst invites neighbors of all kinds to lend their skills to rebuild North Minneapolis businesses. **Better. Together.**